

# Uma ~~nova~~ abordagem de Design no OSM

Gustavo Soares



# Roadmap

- O que é Design centrado no Usuário
- OSM.org pelos anos
- Usuários vs OSM.org
- Soluções?



## O que é Design centrado no usuário?

"O Design Centrado no Usuário adapta sistemas às necessidades e perspectivas dos usuários, em vez de exigir que os usuários se adaptem aos sistemas."

ChatGPT 3.5



## Um controle

Não é justo responsabilizar o usuário por falhas em nosso design.



## OSM.org pelos anos

# 2004

## OpenStreetMap

AUGUST 2004

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

August 26, 2004

### Notes from talk

phil gyford blogged about my talk at euroFOO [here](#) about openstreetmap and te

Posted by steve at [09:44 AM](#) | [Comments \(0\)](#)

August 21, 2004

### Mailing list

send an email to [openstreetmap-request@vr.ucl.ac.uk](mailto:openstreetmap-request@vr.ucl.ac.uk)

Posted by steve at [10:27 AM](#) | [Comments \(0\)](#)

### SEARCH

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[MOVABLE TYPE 2.6.4](#)

# 2005

## OpenStreetMap



The Free Wiki World Map

OpenStreetMap is a free editable map of the whole world. It is made by people like you.

OpenStreetMap allows you to view, edit and use geographical data in a collaborative way from anywhere on Earth.

[Help/Wiki](#) [Get Involved](#)  
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View Edit GPS traces

loading tile..

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OpenStreetMap  
The Free Wiki World Map

Search

examples: 'Alkmaar', 'Regent Street, Cambridge', 'CB2 5AQ', or 'post offices near Lünen' [more examples...](#) [Where am I?](#)

OpenStreetMap is a free worldwide map, created by people like you.

The data is free to [download](#) and use under its [open license](#). [Create a user account](#) to improve the map.

### Help

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[Community Blogs](#)  
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### Data

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View Edit History



# 2014 - atual

The image shows a screenshot of the OpenStreetMap website. At the top left, the OpenStreetMap logo is visible, followed by navigation buttons for "Edit", "History", and "Export". On the top right, there are links for "GPS Traces", "User Diaries", "Copyright", "Help", "About", "Log In", and "Sign Up".

A search bar is located on the left side, containing the text "Search" and "Where am I?", with a "Go" button. Below the search bar, a welcome message reads: "Welcome to OpenStreetMap! OpenStreetMap is a map of the world, created by people like you and free to use under an open license." There are two buttons below this message: "Learn More" and "Start Mapping".

The main part of the image is a world map showing various countries and cities. The map is centered on the Atlantic Ocean. In the bottom left corner, there is a scale bar showing "1000 km" and "1000 mi". In the bottom right corner, there is a copyright notice: "© OpenStreetMap contributors" and a link to "Make a Donation".

# Usuários vs OSM.org

- Como você explica o OSM para o usuário?
- Ações que ela pode fazer?
- Quais as necessidades dela?
- Como ela se sente?

O site [osm.org](https://osm.org) é uma espécie de mapa de Schrödinger: é e não é um site para usar dados derivados do OSM.

Casey\_boy - Community Forum

# Soluções?

- Afinal que é o OSM?
- Qual valor entregamos para nossos usuários?
- Como podemos melhorar para o usuário comum e mapeadores?

# Foundation

## Design System

by Gustavo Soares

Design System for  
OpenStreetMap Apps



# Gaia

## Rethink OSM

OSM thinking about  
the user





OpenStreetMap  
Brand Book <sup>Alpha</sup>

# Contato

[OSM - Perfil](#)

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[Github - Gaia](#)

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[Mastodon](#)

[Telegram](#)

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<https://www.singlel.ink/u/a0c1d386-e185d1a8>



**OpenStreetMap**